LEXISNEXIS INFO BREAK FOR MILITARY LIBRARIANS

AUGUST 2014

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AGENDA

• New LexisNexis Content and Resources
• Conference and Program Highlights
  – Cool Tools Café (AALL)
• Best Practices for Government Libraries Focus
  – Innovation: It’s in the DNA
• Social Media Spotlight
  – DoD Social Media Sites
• Top Info Pro, Tech, and Beyond Webinar Picks for September

*Slides will be made available for your reference after the session.*
NEW CONTENT & RESOURCES
The Uniform Code of Military Justice, a Legal System in Flux

An authoritative analysis of important cases, codes, statutes, rulings, emerging issues or legal topics is available now - through LexisNexis Emerging Issues Analysis. The brain trust of LexisNexis authors - thousands of recognized authorities who develop the respected Matthew Bender® and Mealey's treatises and articles - produce this highly specific content. Each commentary covers an important case, code, statute, ruling or emerging issue such as subprime, nanotechnology, or climate change. More current and concentrated than treatises and more analytical than news, Emerging Issues Analysis bridges the information gap between the two, providing quick expert analysis of current developments in law. Click on the source link to preview the Emerging Issue Analysis prior to downloading.
Lexis Advance® Premier Federal Banking Agency & Administrative Materials

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- Farm Credit Administration (FCA)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Reserve System (FedRes)
- Federal Financial Institutions Examinations Council (FFIEC)
- Financial Crimes Enforcement Network (FinCEN)
- National Credit Union Administration (NCUA)
- Office of the Comptroller of the Currency (OCC)
- U.S. Department of the Treasury documents

Access the list of Federal Banking Agency & Administrative materials >>

Social Media—Risk Assessment and Mitigation

Social media can be a terrific marketing channel, but it can also be risky business. *Social Media and Insurance: The Insider’s Guide to Successful Risk Assessment and Management* is a new title from LexisNexis®, providing practical guidance on the identification, assessment and mitigation of risks related to the business use of social media. While the publication was written in part for the insurance industry, many of the same principals apply to any business use of social media.

Coverage includes:

- Identifying and understanding the risks faced by using social media in the business world
- Issues such as defamation, privacy, false advertising, intellectual property rights and breaches, data breaches and data loss
- Social media risks impacting employers
- Risks unique to particular social media outlets and jurisdictional issues, including an examination of laws and cases along the way
- How to mitigate social media risks through a compilation of “best practices” by industry experts and rulings by courts and regulatory authorities
- An in-depth look at the implications of data mining
- Explanations of how insurers, agents, brokers and others can use social media to market their products and services
- Analysis of pertinent policies, statutes and cases

ABA eBooks are only available for eLending on LexisNexis® Digital Library: Titles Available

Subscribers to LexisNexis® Digital Library have the option to purchase access to and license more than 200 top-tier eBook titles published by the ABA, including such popular volumes as Private Equity and Venture Capital Solutions to Common and Uncommon Tax Issues, Foreign Corrupt Practices Act Handbook, Grammar and Writing Handbook for Lawyers and many other important texts.

Access the list of titles available >>

Courtroom Connect and LexisNexis to Bring Video and Audio Content to LexisNexis Law School eBooks

LexisNexis Courtroom Cast to “go beyond the book” with multi-media resources within legal eBooks

June 30, 2014 — NEW YORK – LexisNexis® Legal & Professional, a leading provider of content and technology solutions, and Courtroom Connect® today announced that LexisNexis will license, feature and promote the Courtroom Connect academic content, CVN Law School®, within law school eBooks and through other channels. This broad integration of video and audio content will be named LexisNexis® Courtroom Cast powered by Courtroom View Network.

“Many law students find it difficult to develop a deep understanding of the material by text alone. They can greatly benefit from additional resources to complement their books,” said Olympia Duhart, co-president of the Society of American Law Teachers and professor of law at Nova Southeastern University. “The new offering from LexisNexis and Courtroom View Network will help address these needs. I’m excited about the learning opportunities created by video and audio embedded into law school eBooks. This will bring an important layer to my teaching, and a critical learning tool to students.”

CVN Law School is the academic portal of Courtroom View Network®, a pioneer in delivering on-demand multimedia content to the legal academic environment. It offers students and faculty a searchable, online learning platform with more than 2,000 audio-recorded judicial opinions and thousands of hours of video footage of U.S. legal proceedings. The platform also features video training libraries based on original courtroom video, covering 87 topics in the key course areas of Evidence, Advocacy and Appellate Advocacy.
LexisNexis Courtroom Cast will offer content in two ways:

- **Access via eBooks** – LexisNexis will integrate courtroom video and audio case files within select legal eBooks used by law students, taking readers directly from the text to the courtroom with video or audio from *LexisNexis Courtroom Cast*.

- **Video & Audio via the Web** – CVN courtroom video and audio will be offered via the rebranded portal to new and existing law school libraries, students and other customers. Additionally, LexisNexis will engage with law professors to encourage use of the *LexisNexis Courtroom Cast* resources as teaching tool in association with classes.

“Multimedia content from CVN Law School enables law students to enhance their education by listening, watching and learning from real courtroom events anytime from anywhere,” said Andrew Feinberg, CEO of Courtroom Connect. “We are very delighted about the collaboration with LexisNexis. Their resources and expertise provide new, innovative and expanded ways to deliver content through eBooks and other means.”

“People read and comprehend information in different ways. That is why it’s key to ‘go beyond the book’ to provide rich, multi-media experiences which enhance the understanding of the law by established and aspiring legal professionals,” said Scott Meiser, senior director, Research Information - eBooks & Digital Library at LexisNexis. “The creation of *LexisNexis Courtroom Cast* is the most recent example of this.”

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TOP POSTS

PLUS...
The American Humane Association is working to bring all our four-legged warriors home.

No Dog Left Behind | DoDLive  
www.dodlive.mil
Unfortunately, there have been occasions where military working dogs were left behind overseas after fulfilling their duty and mission, despite giving their absolute best. To avoid future abandonment, the American Humane Association is jumping


The Panama Canal celebrates the BIG 100!

Trending: Happy 100th Birthday, Panama Canal | Library of Congress Blog  
blogs.loc.gov

http://blogs.loc.gov/loc/2014/08/trending-happy-100th-birthday-panama-canal/
Have you tried the PDF converter in Lexis for Microsoft Office yet?

My favorite feature of Lexis® for Microsoft Office® is the PDF converter! It comes in handy in many ways: earlier today I converted the PDF copy of a newsletter to a Microsoft® Word document because I needed the text from page two, and I did not want to retype the paragraphs describing how to const...

Watch a quick video:

https://www.youtube.com/watch?v=8dkU8Maszzc
Know anyone off to college this month? Here are some great tips for staying sustainable at school.

As fall approaches, there’s one thing on every college kid’s mind: living on campus. Whether you’re excited or not, dorm life is coming, and it’s time to start getting ready. For me, this means using the things I learned at EPA this summer. Below

http://blog.epa.gov/blog/2014/08/staying-sustainable-at-school/

Do you know what to do if your wallet goes missing?

Lost your wallet? Here’s what to do | Consumer Information
www.consumer.ftc.gov

With vacation season in full swing, it’s easier than ever to lose track of a wallet in a winding airport security line, or on a crowded, sunbaked beach.

http://www.consumer.ftc.gov/blog/lost-your-wallet-heres-what-do

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Lexis Advance®—use the History Research Map to get back to filtered results

You may have noticed that the History tab on Lexis Advance® lists your searches, but does not reflect any filters applied. If you like to follow the path you took as you applied filters, you can do that by going to the Research Map in History. Once the Map opens, you will find a list of the searches and their filters applied. You can view All Trails, or uncheck that box, and select only the searches and their trails that you want to view. You can access any point in the trail of a search, where the first filter is applied, where the third filter is applied, etc., by clicking on that filter and selecting from the Actions: Rerun search; Select search to compare search results; Save search to folder; or Create an alert. The Map is also a visual presentation of your search, and can help you rethink your strategy, or affirm what you have already done. It offers you a chance to step back and look at your search with a wide view. Check out the Research Map and see what you think!
LexisNexis Launches LexisNexis Legal Content Insider

New Site Aggregates Marketplace and News, Info and Multi-Media Content on Legal eBooks, eLending Technology and Print

July 14, 2014 — NEW YORK – LexisNexis® Legal & Professional, a leading provider of content and technology solutions, today launched a new online news & information resource offering access to materials and tools on legal eBooks, digital library technology and print titles.

Called LexisNexis® Legal Content Insider, the new resource was unveiled at the American Association of Law Libraries (AALL) annual meeting in San Antonio, Texas. The site provides legal professionals a one-stop destination to stay connected and up-to-date on the evolving landscape of legal publications. Built on the LexisNexis® LexTalk platform, the site is also connected to a network of community forums where legal professionals such as law librarians can connect with one another on issues of the day.

“There is a lot of information in the market about legal eBooks and print titles, as well as digital library technology, but this information is typically hard to find and time-consuming to research, access and use,” said Scott Meiser, senior director, Research Information – eBooks & Digital Library at LexisNexis. “LexisNexis Legal Content Insider gathers this valuable information – from LexisNexis and the market – to make it easier to understand key trends and emerging issues in this important area.”

The site features recent news, in-depth written and video pieces, links to influential blogs, and legal news feeds from Law360® and LexisNexis® Mealey's®, as well as connection to the full LexTalk network of forums for legal professionals. Users can register and learn industry opinions via surveys, and there are links to community sites for further conversation. The site also features “spotlight” areas where news, info, links and other content is available on specific practice areas. At launch, LexisNexis Legal Content Insider includes spotlights on IP law and Banking Compliance. In the future, the site will also include other content, such as guest posts and commentaries, white papers and more.

The site is the latest example of the LexisNexis strategy to enable customers to “go beyond the book” by offering innovative technologies to help them better use legal publications, as well as providing resources to assist them in managing their collections.

NOW AVAILABLE…

LexisNexis® Information Professional Update, August 2014

August 2014 Table of Contents
Access the full issue

Built just for law librarians …New site monitors all book media and its evolution
Now one site combines technology news, links to top blogs and details you need to better manage your libraries. The best part? There’s no charge to browse, share your opinion or download the current research and trending news.

How will tomorrow be different for you?
Law librarians around the nation give their honest assessment to LexisNexis® This is Real Law. See how your colleagues sum up the challenges you face.

http://www.lexisnexis.com/infopro/p/monthlymailer.aspx?email=m goalie.kaddell@lexisnexis.com
Library Without Books Debuts at Florida’s Newest College

TAMPA Fla. (Reuters) - The library opening with the first day of classes on Monday at Florida’s newest college features a sunlit arched roof and cozy reading chairs - but not a single book.

A fully digital library is among the futuristic features of Florida Polytechnic University's striking dome-shaped building, designed by Spanish architect Santiago Calatrava.

"It's a boldly relevant decision to go forward without books," said Kathryn Miller, the university's director of libraries. The inaugural class of 550 students, offered scholarships covering tuition to attend a public university so new it's not yet accredited, can access more than 135,000 ebooks on their choice of reader, tablet or laptop.

A bookless library is a rarity among U.S. colleges but reflects the high-tech ambitions of the university in Lakeland, Florida. Rising along a drab stretch of highway between Tampa and Orlando, Florida Polytechnic envisions building a technology corridor in the image of Silicon Valley.

https://www.lexisnexis.com/lextalk/Ln-dll/f/18/t/963.aspx
Web accessibility: Educating librarians means empowering users

With Ranti Junus and Debra Riley-Huff

Published Aug 25, 2014

Library users with disabilities don't want to have to ask for help. They want to be empowered and do it themselves, affirm Ranti Junus and Debra Riley-Huff, two librarians who ensure the accessibility of their libraries' resources.


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TAKEAWAYS
Cool Tools Café (AALL)

Full list of presentations:
http://cssis.org/education/annual-meeting/2014/d4-cool-tools-cafe%C3%A9
Cool Tools Café (AALL)

  - real time questioning, instant result aggregation and visualization (free)
- [https://www.mentimeter.com](https://www.mentimeter.com)
  - offers several graphical representations of the input from your audience (free versions available)
Cool Tools Café (AALL)

- Notability and Note Taker HD – note taking apps
- Penultimate – digital handwriting app
- RSS readers – Feedly, Newsify, Flipboard, and NewsBlur
Cool Tools Café (AALL)

Checking out Google + Hangouts at the #aall2014 Cool Tools Cafe.

https://plus.google.com/hangouts

http://www.swivl.com/
BEST PRACTICES FOCUS:  *Innovation: It’s in the DNA*

**Author:** James King, Information Architect, NIH Library


*Article starts on page 119.*

**James asks us three questions:**

- “What do we, as information professionals, need to do in order to survive and thrive in the 21st Century?
- How do we respond to challenges from the likes of Thomas Friedman who demonstrate that “average is over”?
- Can we learn from the organizations that are driving disruptive change in the industry to see how to adapt our organizations, our profession and our careers to this brave new world?

“In the “The Innovator’s DNA” (Dyer, Gregersen, and Christensen; Harvard Business Review, December 2009), Harvard studied the people behind some of the most innovative and disruptive business strategies (Amazon, Apple, eBay, etc.) in the world and found five skills that CAN BE LEARNED and serve as a model for us to survive and thrive in the digital era.”
Five Discovery Skills or “Innovator’s DNA”
BEST PRACTICES FOCUS:  *Innovation: It’s in the DNA*

- **Questioning** – asking questions to dig deeper
  - Do your research so you can ask the right questions.
  - Use tools like the SLA Alignment Report
- **Observing** – watching the world around us
  - Attend, read, monitor (#slakinf)
- **Experimenting** – willing to try new things
  - Where’s your lab?
BEST PRACTICES FOCUS: Innovation: It’s in the DNA

• Networking – building relationships with peers
  • Virtual and face-to-face
• Associating – creating connections
• Pull together questioning, observing, experimenting and networking to create new mental connections that spark innovation.
SOCIAL MEDIA SPOTLIGHT: DoD Social Media

http://www.defense.gov/registered/sites/socialmediasites.aspx
SOCIAL MEDIA SPOTLIGHT

http://www.hubmagazine.com/2014/08/26/end-absence/

http://open.bufferapp.com/anti-to-do-list/?utm_content=buffer8be6d&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

http://www.nickmilton.com/2014/08/four-types-of-knowledge-transfer.html?sf30106109=1
SOCIAL MEDIA SPOTLIGHT

Marie Kaddell @libraryfocus · Aug 4
Government librarians urged to lobby for jobs in face of outsourcing

LexisNexisGov @LexisNexisGov · Aug 7
What Your Coffee Order Says About Your Personality - spring.org.uk/2014/04/what-your-coffee-order-says-about-your-personality.php

Chris Vestal @Guybrarian1 · Aug 21
4 Higher Education Blogs That You Should Be Reading ow.ly/ApO94

inalj.com/?p=48513
What the heck is the Darknet, & how do you get there (safely)?
bit.ly/1ohQHnH via @pcworld @BradChacos
UPCOMING PROGRAMS & WEBINARS

• Federal Agency Content on Lexis Advance – LexisNexis - September 16 1:30 – 2 P.M. ET
• Highlights of the LexisNexis® Booth at AALL® On-Demand Webinar – LexisNexis – On Demand
• Approaches to acquiring and managing ebook collections – Elsevier – On Demand
• How to Create Content Your Audience (and Search Engines) Will Love – AMA Webcast courtesy of LexisNexis – On Demand
UPCOMING PROGRAMS & WEBINARS

• **Tech Tools with Tine** - Texas State Library & Archives Commission
  - **1 Hour of Facebook (2014 edition)** – September 5 – 10 AM – 11 AM CT
  - **1 Hour of Twitter (2014 Edition)** – September 12 – 10 AM – 11 AM CT
  - **1 Hour of Google Drive** – September 19 – 10 AM – 11 AM CT
  - **1 Hour of MailChimp** – September 26 – 10 AM – 11 AM CT
UPCOMING PROGRAMS & WEBINARS

• Taming Tech Tools for Libraries – WebJunction - September 18 2 PM– 3 PM ET
• You Can Do I.T. On Your Own – Infopeople – September 18 12 PM– 1 PM ET
• Consistent Communication: Coordinating Marketing Efforts Across Platforms – Infopeople – September 18 12 PM– 1 PM ET
MOOCs AND OTHER LEARNING OPPORTUNITIES

• **Networked Life** – University of Pennsylvania – September 1\(^{st}\)

• **Creative Problem Solving** – University of Minnesota – September 3\(^{rd}\)

• **Innovation for Powerful Outcomes (Innovate)** – Swineburn University of Technology – September 9\(^{th}\)

• **Open Knowledge: Changing the Global Course of Learning** – Stanford – September 2\(^{nd}\)
MOOCs AND OTHER LEARNING OPPORTUNITIES

• **Understanding Video Games** – University of Alberta – September 3\textsuperscript{rd}
• **Cryptography I** – Stanford – September 8\textsuperscript{th}
• **Emergency Management** – Open2Study – September 15\textsuperscript{th}
If you missed the LexisNexis Government Info Pro Smart Learning webinar on Social Media Monitoring and Research in July, not to worry! Here is the on demand version.

Follow Up to LexisNexis Government Info Pro Smart Learning July 2014 Webinar: Social Media...

www.governmentinfopro.com

Did you miss the July Government Info Pro Smart Learning series webinar: Social Media Monitoring and Research? For this webinar, I reprised my presentation...

Join Marie Kaddell and Chris Vestal for the September Government Info Pro Smart Learning Webinar: 60 Government Sites in 60 Minutes.

**Dates:** September 18th at 3 PM EST
September 25th at 12 PM EST
See you for the next Info Break in September!